**Assignment Questions on Digital Marketing**

1. Create a blog or website using Blogspot and

WordPress. Customize the theme design and post new article with 500 words.

[https://classicjewelscollection.blogspot.com/2023/10/classic -jewels-collection.html](https://classicjewelscollection.blogspot.com/2023/10/classic-jewels-collection.html)

1. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/classicjewelscollection>

1. Create and design a social media advertisement poster using canva.

[https://www.canva.com/design/DAFxCXvnxME/dMu1F\_wfJ b3jozrtK10M7A/edit?utm\_content=DAFxCXvnxME&utm\_ca mpaign=designshare&utm\_medium=link2&utm\_source=sha rebutton](https://www.canva.com/design/DAFxCXvnxME/dMu1F_wfJb3jozrtK10M7A/edit?utm_content=DAFxCXvnxME&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

1. Create email newsletter design using MailChimp or canva tool.











